

DOSSIER

A HEMISPHERES SUPPLEMENT

JULY 2013



INFLUENCERS ► ECONOMY ► INNOVATION ► GLOBAL IMPACT

OPEN-ENDED TICKET

Each year, close to 35 million visitors come to the Tampa Bay region to experience its exceptional attractions.



1 ►► BUSCH GARDENS

The park offers everything from up-close encounters with the world's most exotic animals to state-of-the-art thrill rides, including SheiKra (America's first dive coaster) and Cheetah Hunt—a recent addition that goes from 0-to-60 in seconds. (buschgardens.com)



2 ►► LOWRY PARK ZOO

Hailed as one of the most family-friendly zoos in the nation, Lowry Park features more than 2,000 animals to feed, ride or simply marvel at throughout seven unique exhibits, including Primate World and Free-Flight Aviary. (lowryparkzoo.com)

3 ►► ALL SPORTS ACCESS

The Tampa Bay region is home to four professional sports teams—the Buccaneers, Rays, Lightning and Rowdies—offering football, baseball, hockey and soccer fans access to major sporting events throughout the year.

4 ►► LEGOLAND FLORIDA

Designed for families with children two to 12, this interactive park offers more than 50 rides, shows and attractions throughout its individually themed sections, including Miniland USA, Land of Adventure and Pirates Cove. (florida.legoland.com)

5 ►► AQUATIC ENTHUSIASTS

Visit Clearwater Marine Aquarium to meet Winter, star of Dolphin Tale (seewinter.com), head to Downtown Tampa to the Florida Aquarium, one of the top 10 aquariums in the country (flaquarium.org), or travel to Crystal River to be with the manatees.

6 ►► CULTURE COMFORTS

Find inspiration among the works of surrealist Salvador Dalí at the Dalí Museum (thedali.org) and world-renowned glass sculptor Dale Chihuly at the Morean Arts Center (moreanartscenter.org). Or let the neo-Gothic bell tower and lush landscape of Bok Tower Gardens take your breath away. (boktowergardens.org)

PHOTOS: BUSCH GARDENS-ORLANDOTOURISM, LEGOLAND FLORIDA-ALAMY

IN 2012, ST. PETE BEACH RECEIVED THE TRAVELERS' CHOICE AWARD FOR TOP U.S. BEACH DESTINATION FROM TRIPADVISOR.

THE 150-ACRE LEGOLAND FLORIDA, LOCATED IN POLK COUNTY, IS THE LARGEST OF ITS KIND IN THE WORLD.