SUNNY BEACH DAYS PERFECT FOR FOOTBALL

Along Florida's stunning Gulf Coast rests the sunny town of Clearwater. Sugar sand beaches, year round sunshine, and a variety of activities ensure everyone who visits Clearwater will leave with lasting memories.

Clearwater invites travelers to celebrate the 30th Anniversary Outback Bowl college football championship game with a day of fun and sun on its world-renowned Gulf beaches.

The Outback Bowl is the championship game between teams from the SEC and the Big Ten Conferences and takes place each year on New Year's Day in Tampa's Raymond James Stadium.

The Outback Bowl Beach Day on Dec. 30, 2015, marks the big game with live music, skydivers, tug-of-war, and many more contests located next to Clearwater's Pier 60.

Known as the town that can turn any sunset into a daily festival, Clearwater is the ultimate destination for beach day activities and good old football.